



## WELSH MULE SHEEP BREEDERS ASSOCIATION LTD

### Appointment of Field Officer – May 2018

#### Introduction

The Welsh Mule Sheep Breeders Association represents 900 breeders who produce Welsh Mule ewes and ewe lambs that are offered for sale at the association's official sales during September and October annually. The association was originally established in 1979 and has grown regularly since then: it now markets 45,000 sheep annually to buyers located throughout England and Wales and some in Northern Ireland and Scotland.

#### Job Description

The association requires the services of a Field Officer, reporting to the association's executive committee. The Field Officer represents the association at shows and events to promote the breed, answers queries from prospective customers and association members. The Field Officer is responsible for all the association displays and events, including if necessary ensuring the health and welfare of any sheep on the stand.

The Field Officer is also responsible for the association's relationship with its buyers and must be available at all association sales to resolve any problems that may arise, be they at the sales or subsequently. The Field Officer is responsible for resolving queries and is expected to work closely with the association's auctioneers and to support the association's inspectors at sales. The post includes travelling to and from sales, event and shows and if necessary, to buyers farms to examine stock on behalf of the association. The Field Officer will be expected to attend all meetings of the association's executive committee, its publicity committee, its annual general meeting and any other meetings that may be reasonably requested.

The Field Officer will be expected to participate in activities to promote and market Welsh Mule sheep and may be required to undertake surveys of buyers or vendors and report thereon to the association and its committees. The work may involve the association's relationship with press and television and the Field Officer is expected to support the association in its relationship with media.

The successful candidate will have a thorough knowledge and understanding of sheep in general and the Welsh Mule breed and its attributes in particular. He or she will have the ability to communicate well with people and to convey the advantages of the breed to prospective customers and to explain the association's activities to its members. He or she must be well organised and energetic and be able to deal with queries in a diplomatic but, at times, firm way. Any complaints about the association or sheep supplied through the association's sales must be dealt with in an effective, timely and efficient manner.

The association will offer a fee of up to £3,500 and bonus options in respect of the services of a Field Officer plus a bonus based on performance, measured by the income generated for the association from its sale activities. The association will provide for overnight allowance and subsistence, plus a mileage allowance of £0.40p per mile when working on association business: a contribution to phone costs will be made.

Interested applicants should return the attached application form to the Association Secretary at: Welsh Mule Sheep Breeders Association Ltd, Gorseland, North Road, Aberystwyth, Ceredigion, SY23 2WB by **18<sup>th</sup> May 2018**.

Please note that we require the names of two referees to support the application. We will not approach either referee without first informing the applicant. If you have any queries, please telephone the association's secretary Mr Moss Jones on (01970) 636688.